



LADY HILL WINERY
True Northwest

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2016 AD LUCEM ELAINA RED Columbia Valley AVA



WINEMAKER NOTE

Ad Lucem is the Lady Hill Winery label of choice for the increasingly adventurous consumer who seeks a wine experience a bit more demanding, and a lot more rewarding. Latin for “into the light,” the Ad Lucem label represents a new beginning—an opportunity for consumers to discover new Northwest wine experiences through Lady Hill wines. Ad Lucem wines entice the adventurous palate into the realm of the Rhône, leading the curious consumer beyond the familiar landscape of Cabernet and Merlot. Ad Lucem wines are finely-crafted Northwest versions of Rhône-style blends for national distribution, as well as limited production, barrel selections of vineyard designated wines. The wines offer accessible fruitiness combined with structure and complexity, making them as ideal for social gatherings as they are for pairing with meals prepared in the home. The Ad Lucem packaging reflects a sense of Old World heritage and classical quality that strongly appeals to this consumer. The distinctive label echoes themes of tradition and character while also providing a consistent brand image that enables easy identification of individual Ad Lucem bottlings.

For as wonderful and harmonious as these three varietals are blended together, they could not be more different on the vine. Syrah, the dark blending beauty oozing with blue and black fruits is one of the earliest ripening vinifera in our stable. Its brooding fruit notes and pillow-like tannins seem to hug its counterparts like a warm blanket. Too much and it can be suffocating to the blend. Grenache, the lesser known of the three amigos, takes its cue from racy red raspberry and a rustic spice that needs every degree day Red Mountain can give to ripen fully. Mourvedre, also known as Mataro or Monastrell, carries with it a candied red fruit matched with gamey, wild characters that accentuate the dusty, earthy spice of this balanced blend.

VINEYARDS: Red Willow (92%), Red Heaven (5%), Slide Mountain (3%), Columbia Valley AVA

VARIETAL: Mourvedre (48%), Syrah (47%), Grenache (5%)

PRODUCTION: 445 cases

ALCOHOL: 14.6% by volume

PROFILE: Dark, penetrating hues of wine and raisin at the core swirl into lighter shades of sangria and mulberry around the rim. Despite its support from the red, candied fruit of Mourvedre and the spicy sandalwood of Grenache, Syrah is in the driver's seat with brooding blackberry and vanilla notes. Tart lifted flavors of red raspberry refreshes the palate before giving way to savory hints of white pepper and dried herbs. Layers of texture add a weighted mouthfeel before finishing with lingering acidity. Enjoy this everyday wine over the next 3-5 years.

PAIRING: Herbed roasted chicken, spiced pork loin or a selection of roasted root vegetables.

RECENT AWARDS: Silver Medal, San Francisco International Wine Competition.

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